



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25289088	<b>Changes as of:</b> 9/16/2016 at 3:27 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 1143/1713/4744	<b>Flight:</b> 9/19/16 - 9/25/16	<b>Station:</b> MXGN
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Glendive
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> NEW YORK
DELAWARE, OH 43015	<b>Agency Order #:</b> 5399234	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JONATHAN VITTI	<b>Assistant:</b> KENNETH MIELE
	212-373-8256	212-373-8113
		<b>Total \$:</b> \$3,498.00
		<b>Total Spots:</b> 128
		<b>Total CPP:</b> \$13.33
		<b>Total GRP:</b> 262.5
		<b>Separation:</b>

**Comments:** MT GOV GREG GIANFORTE 9.19-9.25

NAB SENT VIA EMAIL

NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/19		Total Spots	Total \$	CPP	GRP
							9/19					
1	M-F 6a-7a		Wake Up Montana	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
2	M-F 7a-8a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
3	M-F 8a-9a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
4	M-F 9a-10a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
5	M-F 10a-11a		Today Show	\$24.00	1.5	30	4		4	\$96.00	\$16.00	6.0
6	Sa 6a-8a		Today Weekend	\$24.00	1.5	30	2		2	\$48.00	\$16.00	3.0
7	Su 7a-7:30a		Let's Talk About It	\$24.00	1.5	30	1		1	\$24.00	\$16.00	1.5
8	Su 8a-9a		Sunday Today	\$24.00	1.5	30	1		1	\$24.00	\$16.00	1.5
9	M-F 4:54p-5p		Montana East News	\$24.00	1.5	30	5		5	\$120.00	\$16.00	7.5
10	M-F 5p-5:30p		KULR First News At Five	\$26.00	3.5	30	5		5	\$130.00	\$7.43	17.5
11	M-F 5:30p-6p		NBC Nightly News	\$26.00	1.5	30	5		5	\$130.00	\$17.33	7.5
12	M-F 6p-6:30p		KULR News At Six	\$26.00	2.5	30	5		5	\$130.00	\$10.40	12.5
13	Sa 5p-5:30p		Local News-KULR 8	\$36.00	3.0	30	1		1	\$36.00	\$12.00	3.0
14	Su 5p-5:30p		KULR First News At Five	\$28.00	5.5	30	1		1	\$28.00	\$5.09	5.5
15	M-F 10p-10:34p		KULR News At 10	\$36.00	2.0	30	5		5	\$180.00	\$18.00	10.0
16	Sa 10p-10:29p		KULR News At 10:00	\$36.00	3.0	30	1		1	\$36.00	\$12.00	3.0
17	Su 10p-10:32p		KULR News At 10:00	\$36.00	1.5	30	1		1	\$36.00	\$24.00	1.5
18	M-F 11a-12n		People's Court	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0



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<b>Agency:</b> STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Market:</b> Glendive
<b>Product:</b> TV	<b>Office:</b> NEW YORK	<b>Total \$:</b> \$3,498.00
<b>Agency Order #:</b> 5399234	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 128
<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$13.33
<b>Salesperson:</b> JONATHAN VITTI 212-373-8256	<b>Assistant:</b> KENNETH MIELE 212-373-8113	<b>Total GRP:</b> 262.5
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/19		Total Spots	Total \$	CPP	GRP
							9/19					
19	M-F 12:30p-1p		Who Wants to Be a Millionaire	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
20	M-F 1p-2p		Days Of Our Lives	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
21	Su 9a-10a		Meet The Press	\$24.00	2.0	30	1		1	\$24.00	\$12.00	2.0
22	M-F 3p-4p		The Doctors	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
23	M-F 4p-5p		Dr. Oz	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
24	Sa 4p-5p		Extra Weekend	\$24.00	3.5	30	1		1	\$24.00	\$6.86	3.5
25	M-F 6:30p-7p		Entertainment Tonight	\$26.00	2.0	30	5		5	\$130.00	\$13.00	10.0
26	Sa 6p-7p		Castle	\$36.00	2.5	30	1		1	\$36.00	\$14.40	2.5
27	Su 5:30p-6p		NBC Nightly News Weekend	\$26.00	3.5	30	1		1	\$26.00	\$7.43	3.5
28	M-F 10:34p-11:37p		Tonight Show - Jimmy Fallon	\$28.00	1.5	30	5		5	\$140.00	\$18.67	7.5
29	M-F 11:37p-12:36a		Late Night W/ Seth Meyers	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
30	M-F 12:36a-1:05a		Last Call W/Carson Daly	\$24.00	1.0	30	5		5	\$120.00	\$24.00	5.0
31	Sa 10:29p-12:01a		Saturday Night Live	\$24.00	1.5	30	2		2	\$48.00	\$16.00	3.0
32	Sa 12:02a-12:32a		1st Look	\$24.00	1.0	30	1		1	\$24.00	\$24.00	1.0
33	Su 10:32p-11:30p		Dateline	\$24.00	2.0	30	1		1	\$24.00	\$12.00	2.0
34	Su 11:30p-12:30a		Meet The Press	\$24.00	1.0	30	1		1	\$24.00	\$24.00	1.0
35	M 7p-9p		The Voice-NBC	\$36.00	6.0	30	2		2	\$72.00	\$6.00	12.0
36	M 9p-10p		The Good Place	\$36.00	3.5	30	1		1	\$36.00	\$10.29	3.5
37	Tu 7p-8p		The Voice Tue-NBC	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
38	Tu 7p-9p		The Voice Tue OTO-NBC	\$36.00	5.0	30	2		2	\$72.00	\$7.20	10.0
39	Tu 9p-10p		This is Us	\$36.00	5.5	30	1		1	\$36.00	\$6.55	5.5



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7669 STAGERS LOOP		<b>Product:</b> TV		<b>Office:</b> NEW YORK	
DELAWARE, OH 43015		<b>Agency Order #:</b> 5399234		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Fink, Brant		<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> JONATHAN VITTI		<b>Assistant:</b> KENNETH MIELE	
		212-373-8256		212-373-8113	
				<b>Separation:</b>	
				<b>Total \$:</b> \$3,498.00	
				<b>Total Spots:</b> 128	
				<b>Total CPP:</b> \$13.33	
				<b>Total GRP:</b> 262.5	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/19		Total Spots	Total \$	CPP	GRP
							9/19					
40	Tu 9p-10p		This is Us	\$36.00	6.5	30	1		1	\$36.00	\$5.54	6.5
41	W 8p-9p		Law & Order: SVU-NBC	\$36.00	3.5	30	1		1	\$36.00	\$10.29	3.5
42	W 9p-10p		Chicago PD-NBC	\$36.00	7.0	30	1		1	\$36.00	\$5.14	7.0
43	Th 8p-9p		Chicago Med-NBC	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
44	Th 9p-10p		The Blacklist-NBC	\$36.00	7.0	30	1		1	\$36.00	\$5.14	7.0
45	F 8p-10p		Dateline Fri 9e/8c-NBC	\$36.00	5.0	30	1		1	\$36.00	\$7.20	5.0
46	Sa 7p-9p		The Voice	\$36.00	2.0	30	2		2	\$72.00	\$18.00	4.0
47	Sa 1:30p-5p		Notre Dame Football	\$36.00	1.5	30	3		3	\$108.00	\$24.00	4.5
48	Su 5p-6:20p		Football Night in America	\$36.00	2.0	30	1		1	\$36.00	\$18.00	2.0
49	Su 6:20p-9:30p		NBC SNF: Indianapolis Colts at Houston Texans	\$36.00	3.5	30	2		2	\$72.00	\$10.29	7.0
<b>TOTALS:</b>							<b>128</b>		<b>128</b>	<b>\$3,498.00</b>	<b>\$13.33</b>	<b>262.5</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/16/16 2:23 PM	KENNETH MIELE	MT GOV GREG GIANFORTE 9.19-9.25 NAB SENT VIA EMAIL NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE ;Separation: 30
09/16/16 11:31 AM	System	Notice Received.
09/16/16 11:28 AM	JONATHAN VITTI	MT GOV GREG GIANFORTE 9.19-9.25 NAB SENT VIA EMAIL NO CHANGE IN TRAFFIC UNTIL FURTHER NOTICE ;Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$7,604</b>
<b>MXGN Share:</b>	<b>46%</b>
<b>Comment:</b>	
<b>KXGN:</b>	<b>54%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	128	\$3,498.00	\$13.33	262.5
<b>Total</b>	<b>100%</b>	<b>128</b>	<b>\$3,498.00</b>	<b>\$13.33</b>	<b>262.5</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	128	\$3,498.00
<b>Total</b>	<b>128</b>	<b>\$3,498.00</b>

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	9/16/16 2:23 PM	KENNETH MIELE	Confirmed			\$0	\$3,498.00	Changes: User Entered \$ from \$0.00 to \$3,498.00. 5 buylines added or modified.	
New	9/16/16 11:28 AM	JONATHAN VITTI	Confirmed	128		\$3,498.00	\$3,498.00		

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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